

# Deborah Coffy

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## Education

### University of Central Florida (UCF)

Bachelor of Science in Psychology and Bachelor of Arts in Political Science

GPA: 3.9

Honors Undergraduate Thesis: "Decision-Making And Christianity: Black Queer Women's Mental Health"

Orlando, FL

May. 2023

## Work Experience

### Project Coordinator, League of Women Voters of Orange County, FL

- Supervised 5+ communications interns through undergraduate institutions Jun. 2022-Nov. 2023
- Delegated tasks to 15+ committees for the general function and wellbeing for League
- Posted social media content to followers; Facebook (4.3K), Instagram(1K), Twitter (1.1K), and LinkedIn (100+)
- Provided administrative support to President, Executive Board, Board of Directors, and Committee Chairs
- Liaised between state and county chapter regarding penitent information and updates

### Community Engagement Coordinator, Black Health Commission

- Planned, Facilitated, and Marketed monthly Village Talks Jan. 2023-Jun. 2023
- Utilized Mailchimp to send out emails 2-3x a week to 1000 subscribers regarding programming
- Reached out to partner organizations and vendors regarding BLK Joy Fest and BLK on the Block Party
- Organized Google Workspace, emails, and requests for Commission
- Delegated creative tasks to Graphic Designer and Creative Lead
- Posted content, videos, and events to followers on Facebook (1.2K), Instagram (12k+), & LinkedIn (450+)

### Communications Fellow, Black and Missing Foundation Inc.

- Sent emails to missing person's family members regarding case progress Feb. 2023-Apr. 2023
- Pitched missing person cases to news stations, newspapers, and radio stations in metropolitan areas
- Acquired quotes for billboards in 16 cities for 15<sup>th</sup> anniversary campaign
- Researched active and solved missing person cases to reflect recent information on website
- Posted content to followers; 60,000+ on Instagram, 20,000+ on Twitter, and 220,000+ on Facebook

### Research Intern, Emily's List

- Conducted research on candidates running locally, statewide, and nationally Washington, DC Jan. 2023-Apr. 2023
- Utilized FiscalNote regarding bills and resolutions passed in state legislatures.
- Researched news articles, public statements, and background on candidates through Lexis.
- Completed 10+ Choice and Rising Star vets for candidates and elected officials

### Communications Director, Nicolette Springer for City Commission, Seat 3

- Wrote Weekly and Monthly Newsletters, and email blasts to update subscribers Jun. 2021- Nov. 2021
- Created 5-7 social media posts per week for Facebook, Twitter, and Instagram
- Recruited Volunteers for events, canvasses, and phonebanks
- Organized calendar for Springer, prioritizing community & endorsement meetings, call time, & events
- Conducted donor research on potential financial contributors

## Writing

### Communications Fellow, Community Change

- Pitches and writes important stories regarding Florida politics, social justice, activism and news Jan 2024 - Present

### Staff Writer, Her Campus Media

- Pitched and researched article about lifestyle, music, social issues, and politics Aug. 2018-Jan. 2022
- Drafted and wrote 21 articles for an online media outlet with an impression of 471,717 UVP

## Skills

Proficient in Canva, GoDaddy, Google Suite, Later, Loomly, Mail Chimp SPSS, Qualtrics, WordPress, & Zoom